Overview:

This class creates school culture. We will be the work horse of the digital media department. Student can specialize in different projects, disciplines and softwares, however will need to learn all facets of digital media production. Students will need to be self driven to undertake and finish a variety of projects on time, and as professional as possiable.

Course Objectives:

-Create a weekly schedule of up to date content on WCAT-15

-Update a bulletin board weekly on WCAT-15 with up coming events, sports scores, student achievements and other town happenings.

-Update the school Youtube page with edited school projects, school events and meetings.

-Update the Rise Vision App to showcase student work, sport scores and upcoming events.

-Advance knowledge in a variety of digital media programs including Premiere Pro, Adobe Audition, Illustrator, After Effects, Photoshop, Lightroom and Indesign.

-Create original, professional and creative content.

-Help in producing a weekly Friday "Wake Up Winthrop High School" newscast.

-Write, film, produce, direct and market the WHS Film Festival.

-Create an online portfolio to highlight your work throughout the year.

Journals

-Classes will begin with a 5-10 minute journal entry that will be used to highlight different teaching points throughout the year or to highlight what your goals are for the upcoming week. The journal entry will be discussed by the class. Class participation is a major part of what this course needs to be, and this is a great time for students to not only share their thoughts and insights, but hear opinions from others in the class or see what other students are working on.

Tip of the Day

-Students may have a Tip of the day, which will be a an overview of an interesting, important or creative tool that will aid in their knowledge of a software. Sometimes students will be instructed to learn a new tip from a tutorial, and teach the rest of the class.

Exam & Quizes

-There will be a Midterm and a Final Project for this class.

-There will be periodic vocabulary, content knowledge and software checks throughout the year.

-A study guide will be given before each of these exams and will include important terms, techniques, equipment, etc.

Grading
- 50% Projects
- 25% Effort & Participation
- 25% Portfolio Check

PROJECTS
- **Wake up Winthrop High School (Each Friday-38)**
- **Fall Sport Posters**
- **Sport Previews**
- **Sport Games**
- **Sport Highlight Videos**
- **School Events**
- **Drama Productions**
- **Pep-Rally Video(s)**
- **Holiday Show Commercials**
- **Drama Productions**
- **MCAS Video**
- **Spread the Word**
- **Wellness Week**
- **March Madness Video**
- **Yearbook Short Videos**
- **Short Film**
- **Senior Video**
- **Personal Projects**
    - How To
    - Top 10
    - One Minute Documentary
    - Students Speak

Classroom Conduct
- Respect each other, yourself, and me.
- Respect the equipment. A lot of the equipment we will be working with is expensive; if you break it you are responsible for buying a replacement or for the cost of
- All of the rules covered in the Code of Conduct and put forth by the administration stand.

Outside Filming
- Each Student will be responsible for filming AT LEAST 3 outside of school events per school year. This duty includes anything from sporting events, theater productions, town meetings, etc. This will not only add to students portfolios and skill set, but will be a way to strengthen school community by having the most diverse and up to date events and content on our very own student run Channel 15 and youtube page. Students should sign up as soon as possible for events they are interested in filming so they are able to fit it into their schedule. Students may film more than the required three for community service hours.